

ATHLETE'S NAME: _____

TEAM SPONSORSHIP CAMPAIGN

Dear Students and Parents:

We are currently using a sponsorship campaign to help our group in several ways. First, it offers the student a chance to share their hard work with important people in their lives and show what great leaders they are. It will also help raise money for our sports program, so it is very important that everyone participates. This is a personalized mail campaign, asking for sponsorships towards our equipment costs, apparel, travel and other non-budgeted items. Personalized letters will be mailed to each of the names you provide, asking for their support in this fundraiser by making a donation in the student's name. Donations are tax-deductible and any amount donated is greatly appreciated.

This campaign requires very little work from our group and only takes about 10-20 minutes to complete.

- Please do not go door-to-door or make any phone calls to find sponsors. Research the name and addresses of adults you feel would be happy to support you - **THINK OF OUT-OF-COMMUNITY AND OUT-OF-STATE NAMES**. Follow the instructions below. All names will be kept in confidence. **REMEMBER** - Choose names of adults you know personally.
- **Some helpful hints** - grandparents, aunts and uncles, older cousins, business associates of your parents, good family friends, store managers, doctors, dentists, lawyers or other adult employees where you shop or receive a service, your past or present employer, etc. **Sending sponsor letters to businesses will NOT generate sponsorship unless you know an adult personally within the business.
- Completely fill out the sponsor's name and address as shown below.
- Please visit www.usps.com to locate zip codes.

**RETURN THIS PACKET WITH 15 PROSPECTIVE SPONSOR NAMES
AND ADDRESSES ON THIS DATE: _____**

SPONSOR NAME	_____ Mr. and Mrs. Smith _____
ADDRESS	_____ 823 Lion Avenue _____
CITY, STATE, ZIP	_____ Brentwood, CA 94513 _____

